

OLIVIA ROMAN

SHE / HER / HERS

Dear Hiring Manager,

Curating compelling experiences for audiences ignites my creativity, curiosity and innovation. It is a privilege to be considered joining the dream team.

Using photography and videography to shape and support global publicity campaigns aligns our goals in art and business: prioritizing membership experience, achieving growth, honoring creatives to produce societal change, cultural impact, and innovation through efficacy, autonomy, integrity, reliability, and technology.

My proven success in photography, art direction, IT, DAMs, tech/physical production, contracts, budget/scheduling, CMS programs, and image processing has established trust and success with companies such as ESPN, Steezy Studios, FloSports TV, and Premier Sports Images. Fascinated with computer vision, CNNs and pioneering AI-powered data engines such as V7.

Freelancing the past five years in entertainment has sharpened my creative eye, intuition, and ability to manage projects simultaneously, valuing candid feedback in building strong communities that consistently achieve set goals.

Once again, I am more than thrilled to join your team and grow from the best in my field, strengthening leaders that continue to change the face of entertainment, explore the wide ranges of humanity, and impact the hearts of artists, academics, and the insatiably curious.

Sincerely,



Olivia Roman

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S H E / H E R / H E R S

North Hollywood, CA 91602

(321) 438-2025

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A tactful, diplomatic team player with powerful work ethic, resourcefulness, and initiative.

Experience in both creative and logistical roles with a proven track record of forging strong relationships with talent and professionals in branded entertainment, short scripted content, sports broadcast and live events.

EXPERIENCE

Utilities - USA Teqball Tour: Los Angeles - ESPN OCT 2022
Accurately and efficiently unload, organize, set-up, and strike a variety of cables and equipment from satellite trucks for live ESPN2 network broadcast.

Technical Producer - Steezy Online Dance Studio MAR 2022 - CURRENT
Contractor facilitating in-studio productions of dance classes for their media platforms, video/photo content for YouTube, and creative concept music videos. Duties include prepping shoots - lighting, framing, audio placement, working with high-level choreographers, and managing studio operations.

Tech Producer / Camera Op - FloSports TV OCT 2020 - CURRENT
30+ Live streamed sporting events nation wide: 2022 ADCC Fighting World Championship, drag racing, drifting, football, cheer, dance, jiu jitsu, bowling, basketball, softball, etc.

Covid Coordinator - Rihanna's Savage X Fenty Vol. 3 Fashion Show - Amazon AUG 2021
Testing logistics for 600+ talent/crew with strict discretion and Covid compliance. Heavy multitasking, organization, and communication with vendors and department heads. Maintaining tracking grids and databases to reflect accurate, thorough, and up to date info for departmental reference.

Art Director - Stay Safe Feature Film - OOKI Cinema APR - MAY 2022
Art team coordination, buying, creative and logistics planning, managing construction, props master, lead set decorator.

Camera Operator / Photographer APR 2021 - CURRENT
CO - Power AutoMedia, Cleetus McFarland, FilmScape Productions, CRU Summit, and UCF student events.
Photo - Premier Sports Images, Phoenix Tears Prod, business / family portraits, theatrical / live events, art photography.

Production Assistant OCT 2018 - APR 2021
Showtime's "The Circus, AKA NYC, Very Rare Prod, Orlando Ballet, C4 Energy Drink/WWE, and PattyCake Productions.

SKILLS

- Art Direction/Conception
- Digital Asset Management
- Photography
- Quality Control
- Contracts
- Crisis/Pivot Strategy
- Diplomacy & Client Relations
- MovieMagic Budget & Scheduling
- WordPress, Squarespace, Wix
- Technical troubleshooting
- PiX
- Pitch Decks
- Airtable & Notion
- Microsoft Office Suite
- G Suite / Google Drive
- Adobe: LR, PS, AB, PP, AME

EDUCATION

University of Central Florida - 2018
BFA Film - Dance minor
Film Producer's Guild '16 - '18

VOLUNTEER

Florida Film Festival - 2018 - 2021
World Hope International - 2011-2015
Haiti and Detroit community projects

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REFERENCES

Kyle Grover - FloSports TV
Lead Producer
kyle.grover@flosports.tv
(802) 745 - 7850

Jonny Mill - Power AutoMedia
GM / Executive Producer
jmill@alloy-studios.com
(323) 630 - 0528

Carrie Wilson - Savage x Fenty
Covid Production Manager
carriewilsonfilms@gmail.com
(954) 830 - 1604

C O N T A C T

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 staffmeup.com/profile/oliviasr

ENDORSEMENTS

Gabriela Mercado - ABC Signature
Manger, Comedy Development
Gabriela.M.Mercado@abc.com
(407) 416 - 6633

"I had the pleasure of working with Olivia on a short film where she served as the Assistant Director. She proved to be an invaluable asset to the production providing exceptional crew and cast support, and was a constant source of emotional and professional support to the director. Additionally, she displayed impressive adaptability in managing the daily shooting schedule, ensuring that the production met both its deadline and budget limitations. Olivia consistently demonstrated her strong organizational skills and attention to detail, making her an excellent fit for an administrative role. She is a reliable and hardworking individual who would be an asset to any team. I have no doubt that Olivia will excel in any position and I wholeheartedly recommend her."

Carlos Gutierrez - Director
Stay Safe Feature Film
carlos@noparachutefilms.com
(323) 337 - 5407

"Olivia is a hands-on art director who takes pride in her work and will only stop when the job is done, and done right. Independent films are hard to do but her tenacity, grit and persistence were impressive given that she was having to prepare multiple sets ahead of the shooting unit. Her impressive taste and ability to 'measure twice, cut once' would make me want to work with her again. I highly recommend her."

Steve Grein - Director
Cleetus McFarland/PowerAuto Media
stevegrein@gmail.com
(708) 417 - 0615

"Working with Olivia is a wonderful experience, every time she is on the crew. She is very talented, professional and good at her job. Hard working and really cares about the end result. I highly recommend her."